



## ***Wearin' of the Green 2018 Parade Information and Entry Fees***

Sign up for the 2018 Wearin' of the Green Parade either by completing the form online using a credit card or by downloading the current year forms and sending in a check, money order or cash payment to the address in #6.

Please note that the deadlines to enter using a check/money order/cash is earlier than the online method.

- Start by deciding if you will want to pay by credit card (proceed with the online questions) or by check/money order/cash (download the current year forms).
- Next decide if you if you will be a Family/Friend Krewe or a Corporate/Political Krewe
  - a. **Family/Friend Krewe** - Select this if you want to join with family and friends to form a Krewe. You may not throw anything that promotes a company, organization, event or yourself. You may not wear clothing that promotes any company, organization, event or yourself. Parade Fees are non-refundable.
  - b. **Corporate/Political Krewe** - Choose this if you want to promote your company, an event or yourself. You are free to publicize a single company name/organization on your float decorations, branded throws as well as Krewe dress. If multiple organizations are to be promoted, please contact us directly for the cost. We will promote you, per your instruction, on our website, through social media as well as our Shenanigans Newsletter for the calendar year when you are a Sponsor. Parade Fees are non-refundable.
- **ENTRY FEE INFORMATION:**
  - a. Family/Friend Krewe                      \$2,300
  - b. Corporate/Political Krewe                \$5,500
- Read and Sign 'Hold Harmless Document' stating you agree to and understand Parade Rules.
- Make Parade Fee Payment, The Parade Group, LLC.

Parade Group, LLC.  
6906 Moniteau Court  
Baton Rouge, LA 70809

*If hand delivered, leave ONLY  
in parade box by side door*

**NOTE:** *We need information on your Parade Float (Owner & photos if owner is not pre-approved) and your walker information prior to you getting final papers for Parade Entry.*



## ***Wearin' of the Green 2018 Krewe Rules***

Please review the following Parade Rules prior to submitting your parade entry. Entrants are required to sign a form specifying that these rules have been reviewed and understood.

### **FLOATS:**

1. Decorating
  - a. Should be a **family-oriented** respectable **Irish theme** (Sponsors may promote a single business)
  - b. Please do not express political, religious or any controversial views
  - c. Rule of Thumb- If you question the idea/theme, do not use it
2. Vehicle Registration
  - a. Must have current license plate
  - b. Must have current Insurance/Registration
3. Driver - Must have a current valid driver's license and automobile insurance; no drinking; no cell phone while behind wheel
4. Tow & Trailer
  - a. Length not to exceed 50'
  - b. No 18-wheeler tractor trailer rigs allowed
  - c. Float/tow vehicles must comply with Louisiana and the City of Baton Rouge laws with respect to size/weight/height.  
*This is enforced by law enforcement, not The Parade Group.*
  - d. Vehicles pulling floats must be in good running condition with ample fuel.
5. Horses are not permitted.
6. No open flames. No cooking on line-up or parade route.
7. Parade units must continue moving. No stopping/starting along the route.
8. Music - Irish music may be played along the parade route. If popular songs are played they must be the edited version with no sexual connotation.
9. Emergency - Wreckers are staged throughout the parade route to assist the smooth flow of the parade. If your vehicle/trailer breaks down, it will be pulled from the parade route. For this service you will be charged a \$500 fee. We also have paramedics stationed along route. In case of medical need, reach out to one of our 70+ Parade Marshals.

### **KREWE ACTIVITY:**

1. Throws - Standard Mardi Gras throws. Make them green! Make them Irish.
  - a. "G" Rated throws only - no condoms/naked people necklaces/etc. There are many children along the route.
  - b. No logoed or imprinted throws, unless you are a Commercial\* (**Sponsor**) entry.
  - c. No throwing of unopened bags of beads. Please separate your beads so they are not objects that could hurt someone.
2. Silly String is not allowed. Shooting toilet paper is not allowed.
3. Use a porta-potty! Public urinating, unlawful or other distasteful activities are grounds for parade expulsion.
4. \*Throwing Commercial throws will result in a fee differential increase after the parade.
5. Trash - No throwing boxes off floats.
6. NO GLASS BOTTLES on parade route. We encourage use of plastic cups or use of koozies on cans.
7. No climbing or sitting on side rails. No hanging over the sides of a float.
8. No getting off and on the float during the parade.

### **WALKERS:**

Walkers are vital to the safety of the parade. They keep crowds from running into/under the floats. We need them alert and engaged.

1. Must be able to walk entire parade route.
2. Must be 18 years of age or older.
3. **Walk in line with the wheels of your float, at the axles.**
4. No getting off and on the float during the parade.
5. Do not drink alcohol while working as a walker.
6. Cell phones are a major distraction. We strongly discourage use during parade.
7. All floats need between 4-6 walkers per float. Four are to cover the actual float itself. Two additional should be stationed at the front wheel of the tow vehicle.

**Look for our Shamrock Ratings information.** All floats will be reviewed by parade marshals, parade officials in addition to cameras staged along the route. Our hope is for everyone to receive a 5Shamrock! Ratings will be emailed to Krewes.

**We reserve the right to remove your entry from this parade for not abiding by the rules outlined above.**

**The Parade Group, LLC. 6906 Moniteau Court Baton Rouge, LA 70809**

**ST. PATRICK'S DAY PARADE**

# Application to Participate 2018 Release & Hold Harmless Agreement

Applicant: \_\_\_\_\_

Krewe Name: \_\_\_\_\_ Previous Participation? Y  N  Year \_\_\_\_\_Krewe Leader: \_\_\_\_\_ Email: \_\_\_\_\_ Cell: \_\_\_\_\_  Safety VideoAddress: \_\_\_\_\_  
Street City St Zip

Float Owner: \_\_\_\_\_ Email: \_\_\_\_\_ Cell: \_\_\_\_\_

Float Driver: \_\_\_\_\_ Email: \_\_\_\_\_ Cell: \_\_\_\_\_  Safety VideoWalker #1 \_\_\_\_\_ Walker #2 \_\_\_\_\_ Walker #3 \_\_\_\_\_  
Walker #4 \_\_\_\_\_ Walker #5 \_\_\_\_\_ Walker #6 \_\_\_\_\_

The above named applicant for participation ("Participant") in the St. Patrick's Day Parade, to be held on Saturday, March 17, 2018 ("Parade"), hereby represents, warrants and covenants, as follows, to The Parade Group, LLC ("Organizer"):

1. If (a) Participant is an individual, that Participant is of age eighteen (18) years or older and holds a valid driver's license, or (b) if Participant is a corporation, partnership, limited liability company or other entity, that any person authorized by Participant to operate a vehicle in the Parade is of age eighteen (18) years or older and holds a valid driver's license.
2. Participant acknowledges that participation in the Parade will require (i) that Participant and any driver of Participant's vehicle in the Parade view Organizer's safety video and review the *Wearin' of the Green Parade 2018 Krewe Rules* (collectively, "Safety Rules") provided by Organizer, (ii) that the Participant and its driver, in connection with review of the safety video, confirm understanding of the safety principles of the video by interactive response to questions based on the video, and (iii) that Participant strictly comply with all Safety Rules including identification of no less than four (4) individuals who will walk in the Parade on the four (4) corners of Applicant's float.
3. Participant agrees not to use or display any symbols, language, drawing or image on, or allow throw of any item from, any vehicle or float which would be generally and reasonably recognized as obscene, profane or otherwise socially offensive, or allow any dangerous or any obscene, profane or socially offensive conduct or activity on or within Participant's vehicle or float.
4. Participant maintains liability insurance covering participation in the Parade and any liability of Participant in connection with such participation, in minimum limits (primary or with excess coverage) of not less than \$100,000 per occurrence.
5. Participant hereby, for itself and on behalf of all individuals who may be invited or allowed to join in Parade activities under the auspices of Participant (each, a "Participant Party"), including without limitation the driver of any vehicle or rider of Participant's float, (a) waives and releases Organizer and any affiliate thereof, and all of their respective members, officers, employees and representatives (each, an "Organizer Party") of and from any and all demands, claims and actions for (i) any compensation relating in any way to participation in the Parade or use of photographs or audio or video recordings of Participant Party and grants to Organizer the right to broadcast, make video or audio recordings without compensation, and to use same for promotion of the Parade, or (ii) relating in any way to participation, in any respect, in the Parade, and (b) agrees to defend, indemnify and hold harmless all Organizer Parties from and against any and all demands, claims, actions, damages and expenses, including without limitation reasonable attorney's fees, incurred by any Organizer Party in connection with, arising out of or relating in any way to any Participant Party's participation, in any respect, in the Parade. For purposes hereof, an "affiliate" of Organizer means and includes any person or entity that controls, is controlled by, or is under common control with Organizer, and includes, without limitation for any individual affiliate, any and all family members of such affiliate.
6. Forms should be returned to The Parade Group, LLC at the address below.
7. The undersigned hereby represents that he/she is authorized to execute this Agreement on behalf of Participant.

The Parade Group, LLC  
6906 Moniteau Court  
Baton Rouge, LA 70809

Executed and submitted this \_\_\_\_ day of \_\_\_\_\_, 20\_\_.

Participant: \_\_\_\_\_

By: \_\_\_\_\_  
Printed: \_\_\_\_\_



## Commercial Float Form

All commercial entrants must disclose float themes, decorations, and throws for approval prior to parade entry. Include this form with your Hold Harmless Agreement and entry fee and return as soon as possible.

E-mail your logo to [irishclub@futurebound.com](mailto:irishclub@futurebound.com) (color & b&w jpeg)

*\*Indicates Required Fields*

\*Company Name \_\_\_\_\_

\*Contact Name & Info \_\_\_\_\_

\*Business Email \_\_\_\_\_ \*Best Phone Number \_\_\_\_\_

Individual Responsible \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Theme or product/group to be represented \_\_\_\_\_

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Decorations \_\_\_\_\_

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Parade Throws \_\_\_\_\_

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